

# LAURA E. WALLACE

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## Education and Training

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- 2020-present    **Postdoctoral Researcher**, *George Mason University*, Fairfax, VA
- 2019-2020    **Postdoctoral Researcher**, *Ohio State University*, Columbus, OH
- 2019    **Ph.D. Social Psychology**, *Ohio State University*, Columbus, OH  
Minor Fields: Sociology and Quantitative Psychology  
Dissertation: *Distinguishing perceptions of bias from perceptions of untrustworthiness: Independent perceptions with shared as well as unshared consequences and antecedents*
- 2015    **Masters of Arts in Social Psychology**, *Ohio State University*, Columbus, OH  
Master's Thesis: *Antecedents and consequences of perceiving a source as biased*
- 2012    **Honors Bachelors of Arts**, *Xavier University*, Cincinnati, OH  
*Summa Cum Laude*  
Major: Organizational Communications  
Minors: Business, Psychology, and Environmental Studies

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## Publications

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- Wallace, L. E.**, Wegener, D. T., Quinn, M. E., & Ross, A. J. (in press). Influences of position justification on perceived bias: Immediate effects and carry-over across persuasive messages. *Personality and Social Psychology Bulletin*. [\[PDF\]](#) [\[Supplement\]](#) [\[Stimulus File\]](#)
- Wallace, L. E.**, Wegener, D. T., & Simon, K. (2020). A prototype analysis of the traditional source characteristics: Likeability, trustworthiness, expertise, and power. *Behavior Research Methods*. [\[PDF\]](#) [\[Supplement\]](#)
- Wallace, L. E.**, Wegener, D. T., & Petty, R. E. (2020). Influences of source bias that differ from source untrustworthiness: When flip-flopping is more and less surprising. *Journal of Personality and Social Psychology*, 118(4), 603–616. [\[PDF\]](#) [\[Supplement\]](#)
- Wallace, L. E.**, Wegener, D. T., & Petty, R. E. (2020). Consuming information from sources perceived as biased versus untrustworthy: Parallel and distinct influences. *Journal of the Association for Consumer Research*, 5(2), 137-148. [\[PDF\]](#)
- Wallace, L. E.**, Wegener, D. T., & Petty, R. E. (2020). When sources honestly provide their biased opinion: Bias as a distinct perception with independent effects on credibility and persuasion. *Personality and Social Psychology Bulletin*, 46(3), 439-453. [\[PDF\]](#) [\[Supplement\]](#) [\[Stimulus File\]](#)

- Wallace, L. E.**, Patton, K. M., Luttrell, A., Sawicki, V., Fabrigar, L. R., Teeny, J. T., MacDonald, T. K., Petty, R. E., and Wegener, D. T. (2020). Perceived knowledge moderates the relation between subjective ambivalence and the “impact” of attitudes: An attitude strength perspective. *Personality and Social Psychology Bulletin*, 46(5), 709-722. [[PDF](#)] [[Supplement](#)] [[Stimulus File](#)]
- Philipp-Muller, A., **Wallace, L. E.**, & Wegener, D. T. (2020). Where does moral conviction fit?: A factor analytic approach examining antecedents to attitude strength. *Journal of Experimental Social Psychology*, 86, 1-12. [[PDF](#)] [[Supplement](#)]
- Philipp-Muller, A., **Wallace, L. E.**, Sawicki, V., Patton, K. M., & Wegener, D. T. (2020). Understanding when similarity induced affective attraction predicts willingness to affiliate: An attitude strength perspective. *Frontiers in Psychology*, 11, Article 1919. [[PDF](#)]
- Wallace, L. E.**, Anthony, R., End, C. M., & Way, B. M. (2019). Does religion stave off the grave? Religious affiliation in one’s obituary and longevity. *Social Psychological and Personality Science*, 10(5), 662-670. [[PDF](#)] [[Supplement](#)]
- Wegener, D. T., Kelly, J. R., **Wallace, L. E.**, & Sawicki, V. (2014). Public opinions of biofuels: Attitude strength and willingness to use biofuels. *Biofuels*, 5(3), 249-259. [[PDF](#)]

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### Manuscripts Submitted or In Preparation

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*Manuscripts available upon request; Undergraduate collaborator denoted by underline*

- Wallace, L. E.**, Reeves, S. L., & Spencer, S. J. (invited resubmission). Whose good old days? Emphasizing history triggers social identity threat among marginalized groups. *Journal of Personality and Social Psychology*.
- Wallace, L. E.**, Murphy, M. C., Hernandez, A., & Fujita, K. (invited resubmission). When do mindsets predict interest in a culture of growth vs. genius? A mindset certainty perspective. *Journal of Personality and Social Psychology*.
- Taylor, J., **Wallace, L. E.**, & Wegener, D. T. (under review). *Antecedents and consequences of the attribute matching effect*
- Susmann, M. W., Wegener, D. T., Petty, R. E., Blankenship, K. L., Clark, J. K., Luttrell, A., Philipp-Muller, A., **Wallace, L. E.**, & Xu, M. (proposal accepted). Persuasion in the age of the COVID-19 pandemic. *European Review of Social Psychology*.
- Wallace, L. E.**, Craig, M. A., & Wegener, D. T. (in prep). *Biased, but expert: Trade-offs when underrepresented group members advocate on behalf of their group*
- Wallace, L. E.**, Hinsenkamp, L., Wegener, D. T., & Braun, Z. (in prep). *Effects of one-versus two-sided messages on perceived bias: When presenting both sides leads to being perceived as more or less biased*

Sawicki, V.\* & **Wallace L. E.\*** (in prep) *Can I become more certain? Having a growth mindset about uncertainty promotes attitude-consistent action among the doubtful*  
*\*equal contribution*

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## Chapters

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Fabrigar, L. R., Wegener, D. T., Vaughan-Johnston, T. I., **Wallace, L. E.**, & Petty, R. E. (2019). A conceptual approach to designing and interpreting replication studies in psychological research. In F. R. Kardes, P. M. Herr, & N. Schwarz. *Handbook of research methods in consumer psychology*. (pp. 483-507).

Wegener, D. T. & **Wallace, L. E.** (2018). Attitudes. In T. Nelson (Ed.) *Getting Grounded in Social Psychology*. (pp. 105-147). New York, NY. Routledge.

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## Manuscripts in Progress

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**Wallace L. E.** & Fujita, K. (in progress). *Doubting whether you can improve: Growth mindsets only boost persistence and performance when held with certainty*  
 One study demonstrates that growth mindsets only lead to improved grades among students who hold their growth mindsets with certainty (but not uncertainty). Another study demonstrates that growth mindsets only lead to increased persistence on challenging anagrams when held with certainty (but not uncertainty).

**Wallace L. E.** & Fujita, K. (in progress). *Resisting growth and fixed messages: Mindset certainty as a framework for understanding who will shift their mindset*  
 Two studies demonstrate that when people hold their fixed and growth mindsets with certainty, they are more likely to resist attempts to change them.

**Wallace L. E.**, Nguyen, T., & Fujita, K. (in progress). *Metamotivational knowledge of the role of fixed and growth mindsets in pursuing performance versus mastery goals*  
 Three studies demonstrate that people recognize that growth mindsets better serve mastery versus performance goals whereas fixed mindsets better serve performance versus mastery goals (when perceived self-competence is high)

**Wallace L. E.**, Luttrell, A. & Wegener, D. T. (in progress). *Expressing doubt to be perceived as objective*  
 A meta-analysis across 1,000+ people demonstrates that when sources express doubt, they are viewed as more objective than sources who express confidence in their positions.

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## Research Honors and Awards

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### FELLOWSHIPS

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- 2014-2019 Graduate Student Fellowship (\$96,000)  
*National Science Foundation*
- 2017-2018 Presidential Fellowship (\$30,476)  
*Ohio State University*

### RECOGNITIONS

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- 2019 Dissertation Award Finalist – Honorable Mention Distinction  
*Society for Experimental Social Psychology*
- 2018 Outstanding Research Award  
*Society for Personality and Social Psychology*
- 2017-2018 Colloquium Chair  
*Ohio State University Social Psychology Program*
- 2017 Graduate Student Poster Award Nominee  
*Society for Personality and Social Psychology*

### TRAVEL AWARDS

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- 2017 Ray Travel Award (\$1,000)  
*Ohio State University*
- 2015 Student Travel Award (\$500)  
*Society for Personality and Social Psychology*

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## Media Coverage

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Wallace, Anthony, End, & Way (2018): The Times; Newsweek; New York Post; U.S. News; Daily Mail UK; Mirror UK; Marketwatch; WBZ-TV

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## Teaching Experience

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### Introduction to Social Psychology, *Writing-Intensive* (Spring, 2017): 4.9/5 Student Evaluation

- Led lecture and discussion for primarily non-psychology majors
- Designed writing assignments to encourage students to write about social psychology for diverse audiences. These assignments included:
  - designing an experiment
  - writing a blog post about a psychological bias
  - writing a grant proposal for an intervention designed based on course concepts
- Provided in-class writing exercises and activities to apply social psychological concepts to students' daily lives.

**Introduction to Social Psychology (Autumn, 2016): 4.7/5 Student Evaluation**

- Designed lectures and course activities to encourage psychology majors to apply social psychological concepts to daily life and current events
- Included opportunities for students to
  - design their own experiment
  - formally debate about the influence of violent video games
  - develop campaign ads based on persuasion and social influence principles
  - create a healthy relationships guide
  - design an intervention to address a social issue

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## Teaching Awards and Training

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2016-2017	Meritorious Teaching Award <i>Ohio State Psychology Department</i>
2016-2017	Outstanding Graduate Associate Teaching Award, Finalist <i>Ohio State College of Arts and Sciences</i>
2017	Robert M. Arkin Certificate in the Teaching of Psychology <i>Ohio State Psychology Department</i>

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## Mentoring

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**Ariana Hernandez, Summer Research Opportunity Program participant (B.A., 2019)**

Ariana was accepted to graduate school in social psychology in the spring of 2019.

Ariana ran a study that showed that when people are certain in their mindset beliefs, they can resist organizational messages about the nature of intelligence. Conversely, when people are more doubtful, they socialize toward the mindsets of their organizations.

**Jake Taylor, Undergraduate Thesis Student (B.A., 2018)**

Jake started graduate school in social psychology at the University of Arizona in fall of 2018.

Previous research suggested that matching the valence of one's choices with one's choice frame ("choosing" one of two positive options or "rejecting" one of two negative options) can increase choice confidence. Across two large studies, Jake showed that this occurs because a mis-match (e.g. rejecting one of two positive options) increases subjective ambivalence. Also, the increased confidence from attribute matching leads to increased choice-consistent behavior.

**Mariah Willis, Undergraduate Thesis Student (B.A., 2018)**

Mariah investigated the process through which people decide whether to accept or reject negative feedback. Her research was intended to provide a critical test of the dual motive model, which suggests that people are motivated to both defend and improve themselves.

Mariah received a number of awards to support her research:

- \$400 Social and Behavioral Sciences Undergraduate Research Grant recipient
- \$2,000 Arts & Sciences Undergraduate Research Scholarship
- \$3,500 Undergraduate Education Summer Research Fellowship

**Jennifer Eidemiller, Undergraduate Thesis Student (B.A., 2017)**

Jennifer's research examined the effects of construal level on willingness to take a test to determine if one is sexist. She found that high level construal rather than low level construal promoted willingness to test one's sexism, consistent with the idea that high level construal promotes long term goals (to not be sexist), whereas low level construal promotes short term goals (to protect one's self-esteem).

Jennifer received a number of awards to support her research:

- \$1,000 Social and Behavioral Sciences Undergraduate Research Grant recipient
- \$2,000 Arts & Sciences Undergraduate Research Scholarship
- \$3,500 Undergraduate Education Summer Research Fellowship

**RESEARCH ASSISTANT MENTORING**

Supervised between three and ten RAs every semester. Facilitated discussion of selected research articles and development of research skills in regular RA meetings. Met with RAs individually to discuss graduate school and career plans.

**Diversity and Inclusion Training and Involvement**

- 2017 **Certificate in Diversity and Implicit Bias Awareness**  
Trained to recognize and handle bias incidents, provide support to those who feel marginalized, and implement practices to avoid discrimination due to implicit biases.
- 2017 **Creating an Inclusive Environment for Underrepresented Groups Workshop**  
Discussed how professors can act as allies and help create a more welcoming college atmosphere for underrepresented students.
- 2017 – present **Open Doors Partner**  
By displaying the Open Doors Insignia in a visible space by my desk, I indicate to others that I am trained and available to engage in discussion around bias and support individuals who are witnesses to or experiencing bias.

**Reviewing Experience**

Ad hoc reviewer for: *Personality and Social Psychology Review*; *Journal of Experimental Psychology: General*; *Personality and Social Psychology Bulletin*; *Social Psychological and Personality Science*; *Motivation Science*; *Journal of Theoretical Social Psychology*; *SageOpen*; *Social Cognition*; *Social Influence*; *Behavioral Science and Policy*; *European Journal of Psychology*; *The Journal of Social Psychology*

**Professional Development in Research**

- 2017 **Summer Institute in Social and Personality Psychology: Inequality Course**  
Received intensive training in the psychology of inequality
- 2016-2017 **Ohio State University Research Commons Workshops**  
Learned how to write more effectively and promote my research
- 2017-2018 **Developing a Daily Writing Practice with Dr. Kerry Ann Rockquemore**  
Participated in three 14-day writing challenges where members logged their daily writing goals, resistances, and accomplishments. Created a writing group among Ohio State graduate students to maintain writing productivity and support fellow graduate students

- 2018      **Co-Chair of APS Symposium**  
Organized four talks related to advances in the Psychology of Change at the annual meeting of the Association for Psychological Science. Invited speakers included Geoff Cohen, Nour Kteilly, and Kristin Laurin
- 2019      **Co-Chair of MPA Symposium**  
Organized four talks related to advances in the Psychology of Social Change at the annual meeting of the Midwestern Psychological Association. Invited speakers included Amanda Diekman, Kathryn Kroeper, and Frank Kachanoff

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### Professional Memberships

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Association for Psychological Science  
Society for Personality and Social Psychology  
Midwestern Psychological Association

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### Service

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- 2019      Outstanding Research Award and Graduate Poster Award Reviewer  
*Society for Personality and Social Psychology*
- 2018-2019      Ostrom Chair Assistant  
*Ohio State Social Psychology Colloquium Series*
- 2017-2018      Faculty Presenter  
*Ohio State Nosker Residence Hall, Healthy Relationships Programming*
- 2016-2017      Colloquium Chair Assistant  
*Ohio State Social Psychology Colloquium Series*
- 2015-2016      Schedule Coordinator  
*Ohio State Social Psychology Colloquium Series*
- 2015      Volunteer  
*Society for Personality and Social Psychology Conference, Long Beach, CA*
- 2014-2015      Orientation Coordinator  
*Ohio State Social Psychology Program*
- 2014      Volunteer  
*Society for Experimental Social Psychology (SESP) Conference, Columbus, OH*

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### Presentations

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#### INVITED TALKS

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Wellington School (2018)  
Xavier University (2016)

## CONFERENCE PRESENTATIONS

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*undergraduate collaborator denoted with underline*

- Wallace, L. E.**, Wegener, D. W., Braun, Z., Hinsenkamp, L. (2020, March). *Testing a Motivation for False Balance: Effects of Message Sidedness on Perceptions of Source Bias* Presentation given at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- Wallace, L. E.**, Goldfarb, M., Wakslak, C. J., Liviatan, I., & Fujita, K. (2019, April). *System justification vs. change: How are they related?* Presentation given at the annual meeting of the Midwestern Psychological Association, Chicago, IL.
- Hernandez, A., **Wallace, L. E.**, Fujita, K., & Murphy, M. C. (2019, February). *Resisting a culture of genius: How certainty promotes resistance to the socialization of fixed versus growth mindsets.* Presentation given at the annual meeting of the Society for Personality and Social Psychology, Portland, OR.
- Reeves, S. L., **Wallace, L. E.**, Spencer, S. J. (2019, February). *Whose good old days?: Organizational approaches to history shape experiences for members of historically marginalized groups.* Presentation given at the annual meeting of the Society for Personality and Social Psychology, Portland, OR.
- Wallace, L. E.**, Anthony, R. A., End, C. M., & Way, B. M. (2019, February). *Does Religion stave off the grave? Religious affiliation in one's obituary and longevity.* Presentation given at the annual meeting of the Society for Personality and Social Psychology, Portland, OR.
- Wallace, L. E.**, Goldfarb, M., Wakslak, C. J., Liviatan, I., & Fujita, K. (2018, May). *System justification vs. change: Testing a dual motive model of system-level motivation.* Presentation given at the annual meeting of the Association for Psychological Science, San Francisco, CA.
- Taylor, J., **Wallace, L. E.**, & Wegener, D. T. (2018, March). *Expanding the valence-framing effect: Opposing or supporting both.* Presentation given at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.
- Wallace, L. E.**, Wegener, D. T., & Petty, R. E. (2018, March). *Different consequences of source bias and untrustworthiness.* Presentation given at the Attitudes Preconference at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.
- Wallace, L. E.**, Wegener, D. T., & Petty, R. E. (2017, May). *Bias: A third pillar of credibility.* Presentation given at the annual meeting of the Midwestern Psychological Association, Chicago, IL.
- Wallace, L. E.**, Wegener, D. T., & Petty, R. E. (2017, January). *Source bias predicts perceptions of credibility controlling for trustworthiness and expertise.* Presentation given at the



annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.  
(Nominated for Graduate Student Poster Award).

**Wallace, L. E.,** Wegener, D. T., & Petty, R. E. (2016, May). *Bias: A conceptually distinct and understudied dimension of source credibility.* Presentation given at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

**Wallace, L. E. &** Wegener, D.T. (2016, January). *Perceiving advocates as biased: Moving beyond agreement.* Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA.

**Wallace, L. E.,** Wegener, D. T., & Petty, R. E. (2015, October). *Introducing a new source characteristic: Bias.* Presentation given at the annual meeting of the Attitudes Cavalcade, Columbus, OH.

**Wallace, L. E. &** Wegener, D. T. (2015, May). *Perceiving advocates as biased: Moving beyond agreement.* Presentation given at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

**Wallace, L. E.,** Anthony, R. A., End, C. M., & Way, B. M. (2015, February). *Giving back is good for you: An analysis of volunteerism and longevity based on obituaries.* Poster presented at the annual meeting of the Society for Personality and Social Psychology, Long Beach, CA.

**Wallace, L. E. &** Wegener, D. T. (2014, July). *Determinants of perceived source bias.* Presentation at the annual Attitudes and Social Influence Conference, Catalina Island, CA.

**Wallace, L. E.,** Sawicki, V., Fabrigar, L. R., & Wegener, D. T. (2014, May). *Ambivalent knowledge and attitude-behavior consistency.* Poster presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

**Wallace, L. E. &** Diab, D. L. (2013, March). *Why go green? Motivations for pro-environmental behavior.* Poster presented at the annual meeting of the Southeastern Psychological Association, Atlanta, GA.

**Wallace, L. E.,** Yadlosky, L. B., & End, C. M. (2013, March). *Community engagement as a means of reducing prejudice.* Poster presented at the annual meeting of the Southeastern Psychological Association, Atlanta, GA.

Yadlosky, L. B., **Wallace, L. E.,** & End, C. M. (2013, March) *The effect of community engagement on perceived social support.* Poster presented at the annual meeting of the Southeastern Psychological Association, Atlanta, GA.

**Wallace, L. E.**, Padin, A. C., & Hartman, G. T. (2012, February). *Gender and geographical differences in MLB's sport fan identification in obituaries*. Poster presented to the annual meeting of the Southeastern Psychological Association, New Orleans, LA.

Maley, M. J., **Wallace, L. E.**, Borczon, E. S., Bowling, M. E., Frommeyer, C. M., Mytyk, S. A., Sherman, K. M, Shultz, E. L., & End, C. M. (2012, March). *Gender and geographical differences in sports identification across NBA and NHL cities*. Poster presented to the annual meeting of the Eastern Psychological Association, Pittsburgh, PA.

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## References

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